

## Position Description: Marketing and Brand Manager

To develop and ensure the supply of club branded apparel which promotes and markets the club in a positive light.

- a. Develop and implement a promotional plan for the club.
- b. Research and develop apparel and equipment opportunities
- c. Obtain quotations from suppliers
- d. Arrange for sale of apparel items.
- e. Assist committee with marketing and new business ideas.

### Relationships

- Reports to the Secretary.
- Liaises with the Club Committee.
- Liaises with suppliers.
- Liases with Communications Coordinator

The Marketing and Brand manager is a member of the General Committee and reports to the Secretary.

<b>Reports to</b>	<b>Member of Standing Committee</b>	<b>Expected time commitment</b>
Secretary	N/A	5-10 Hours per month